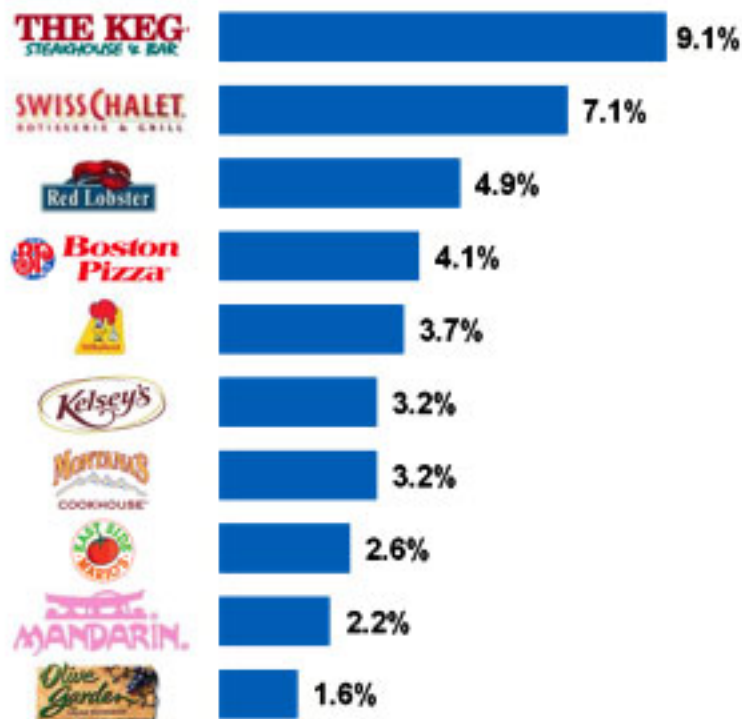
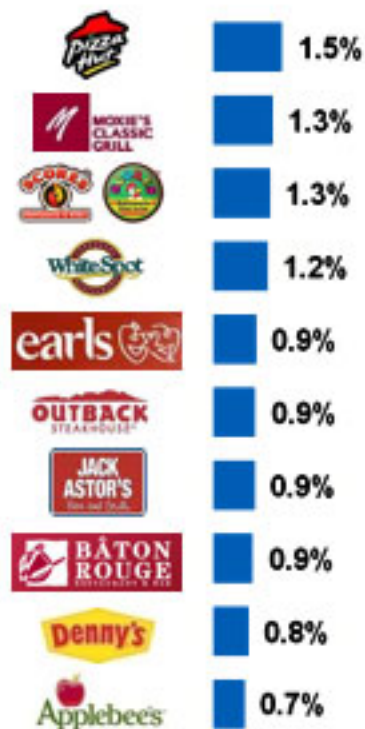


CANADA'S 20 FAVOURITE SIT-DOWN RESTAURANTS

THE TOP 10 (RANK 1 – 10)



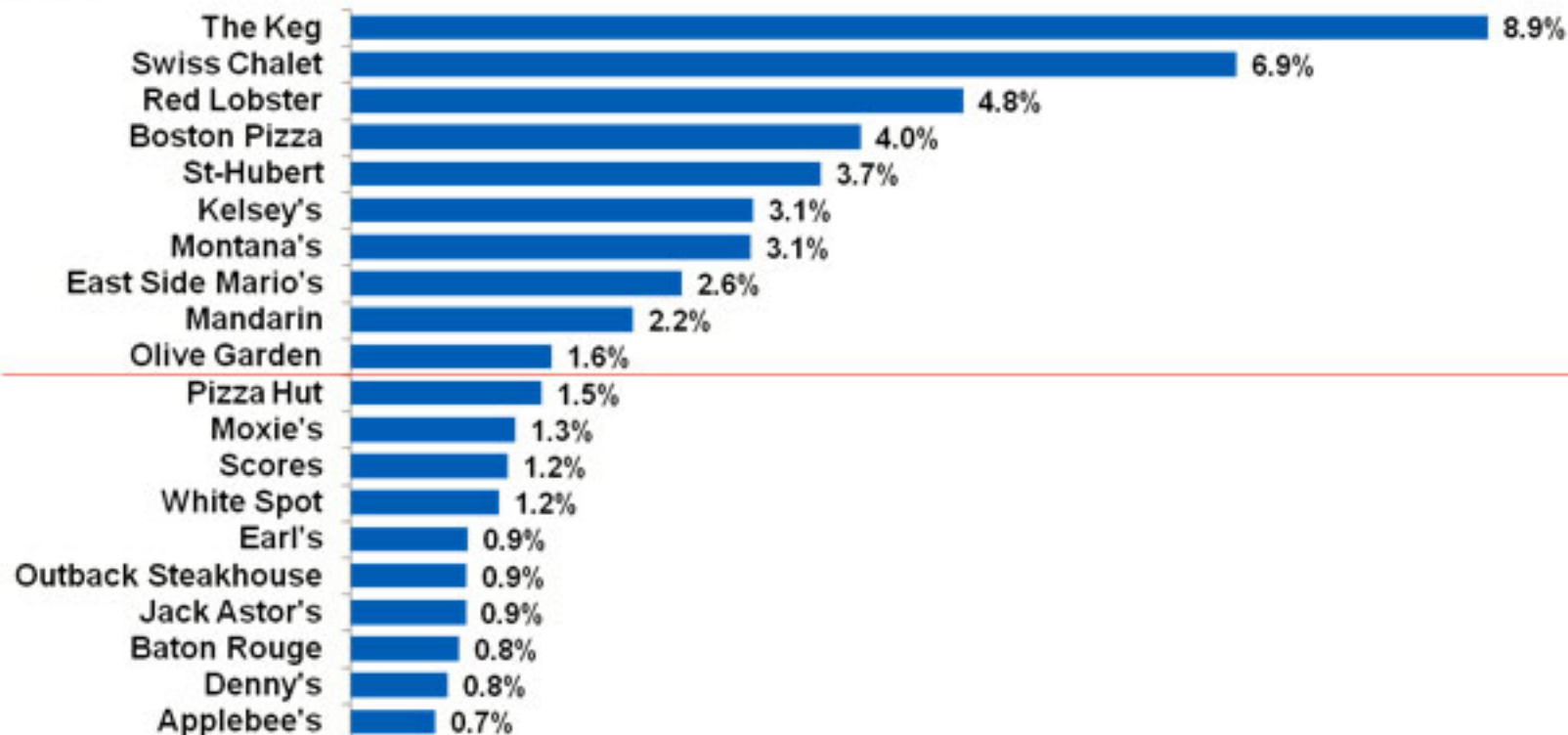
THE NEXT 10 (RANK 11 – 20)



Q: What is your favourite sit-down restaurant?



THE OVERALL TOP TWENTY n=1669

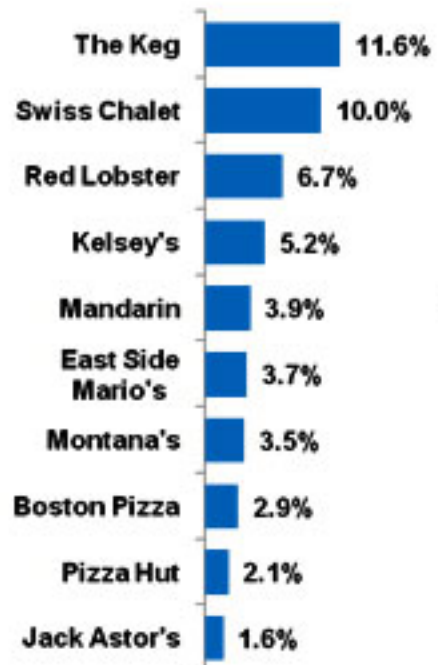


Q: What is your favourite sit-down restaurant?

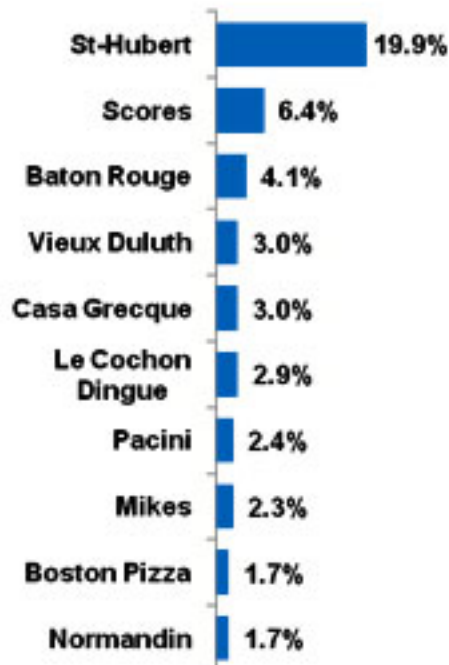


CANADA'S FAVOURITE SIT-DOWN RESTAURANTS BY REGION

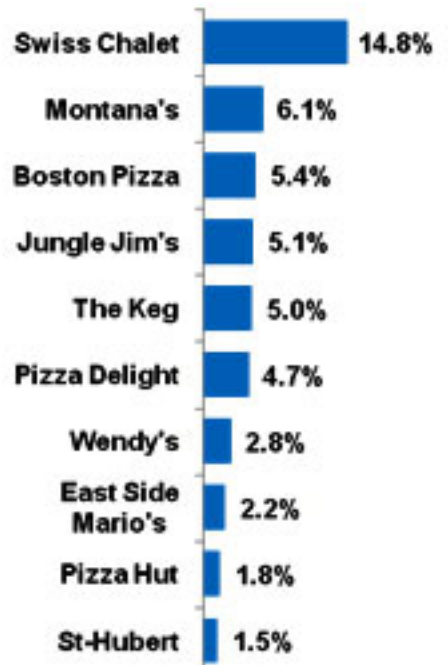
ONTARIO n=416



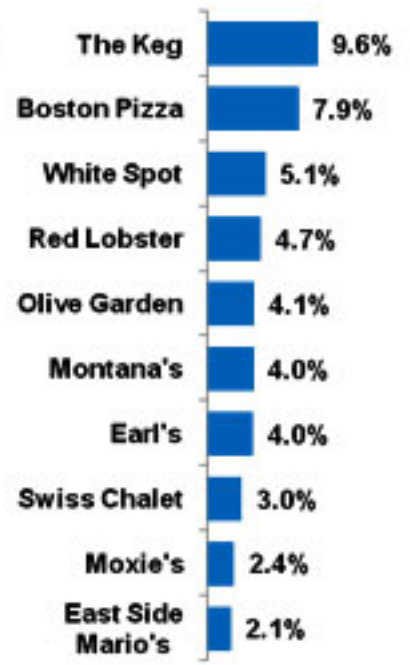
QUEBEC n=356



ATLANTIC CANADA n=331



WESTERN CANADA n=566

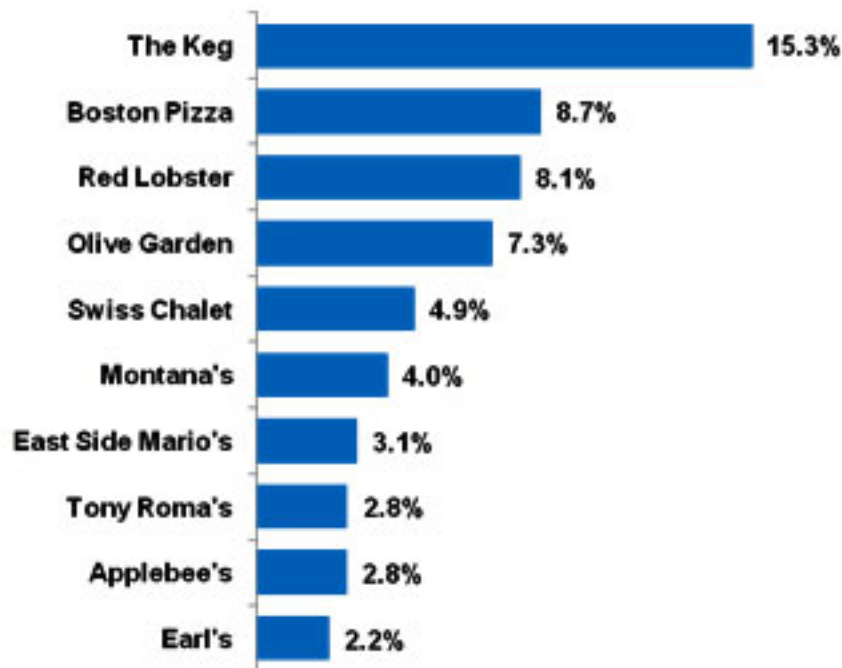


Q: What is your favourite sit-down restaurant?

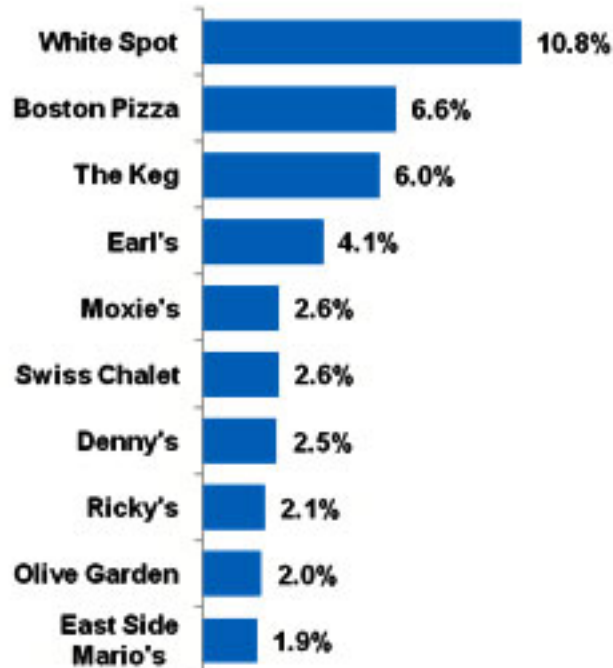


CANADA'S FAVOURITE SIT-DOWN RESTAURANTS ALBERTA AND BC

ALBERTA *n=166*



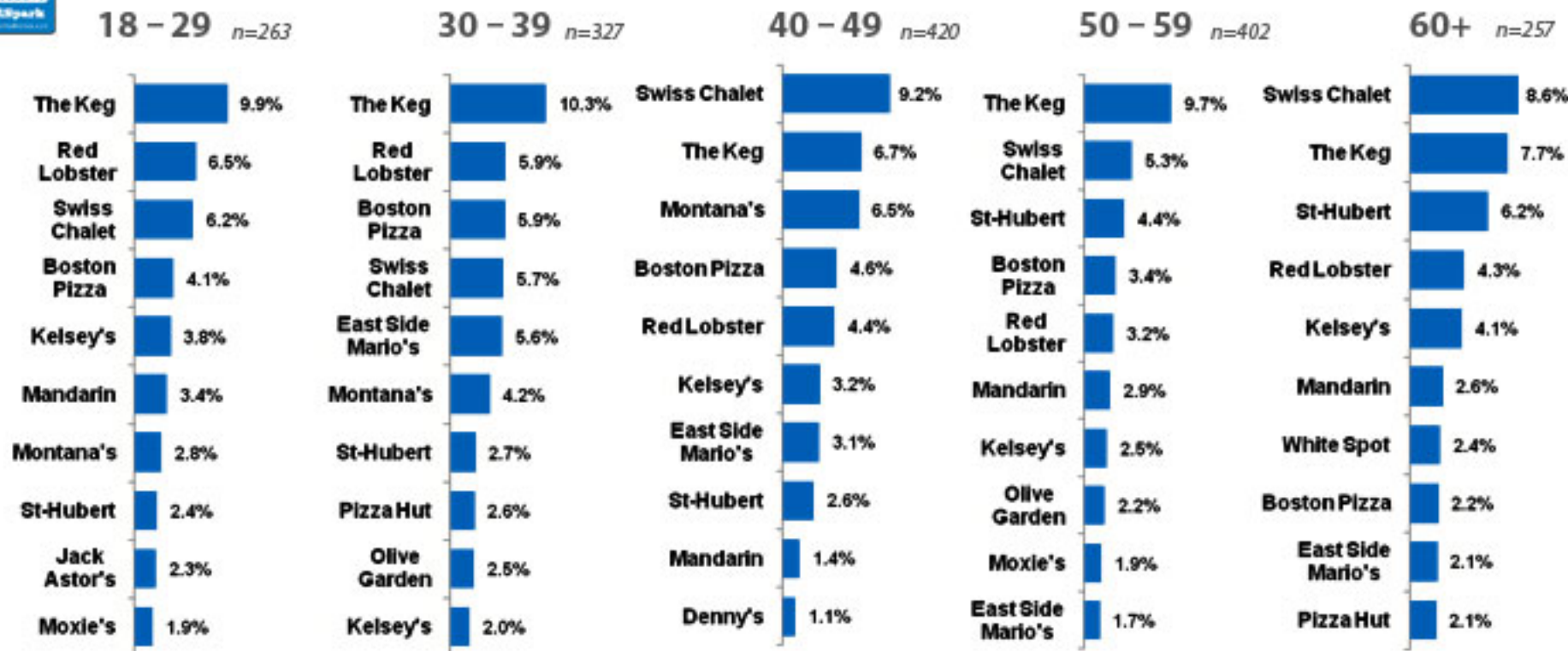
BRITISH COLUMBIA *n=185*



Q: What is your favourite sit-down restaurant?



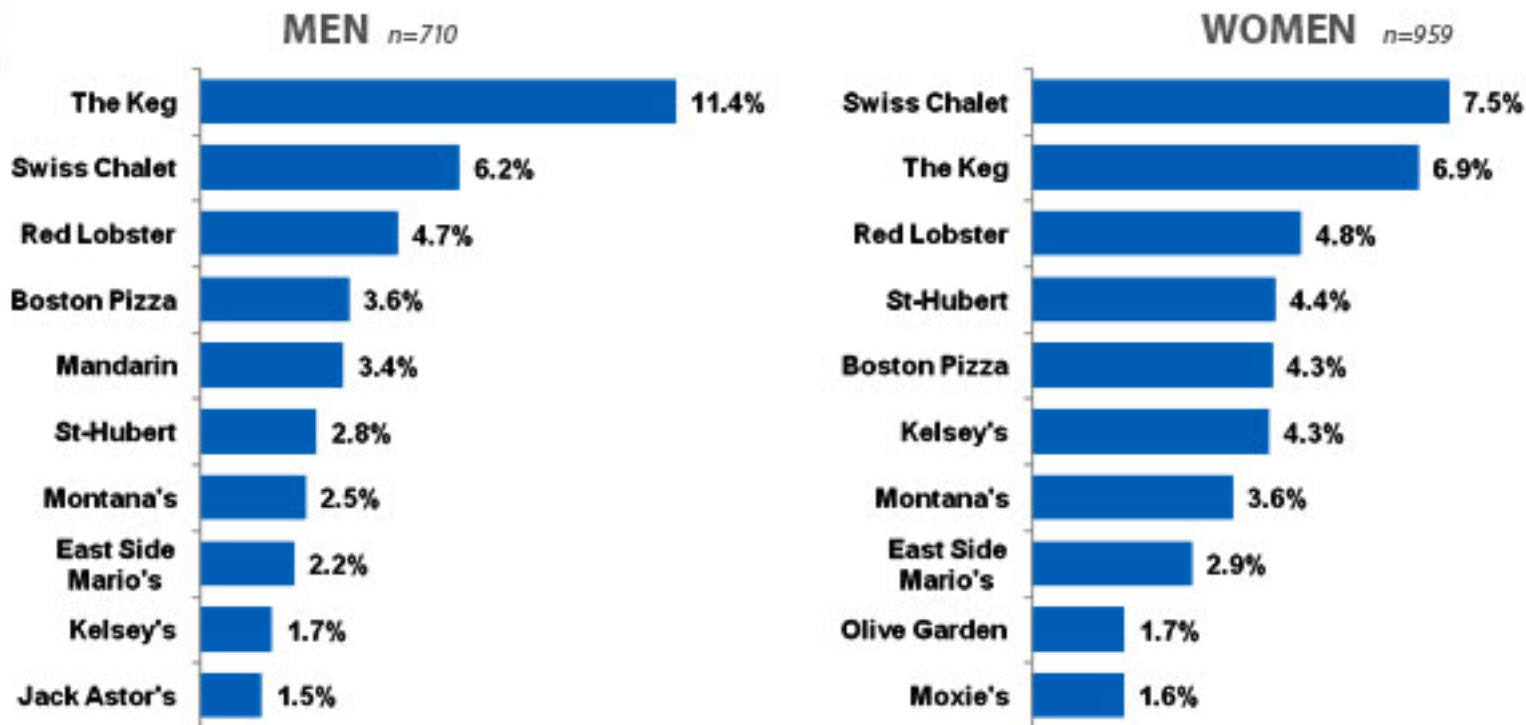
CANADA'S FAVOURITE SIT-DOWN RESTAURANTS BY AGE



Q: What is your favourite sit-down restaurant?



CANADA'S FAVOURITE SIT-DOWN RESTAURANTS BY GENDER



Q: What is your favourite sit-down restaurant?

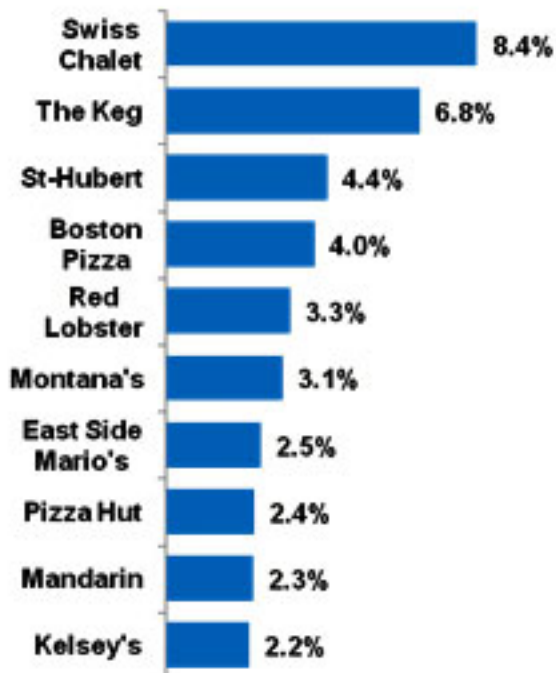
BrandSpark International Canada's Favourite Brands study, October 2008

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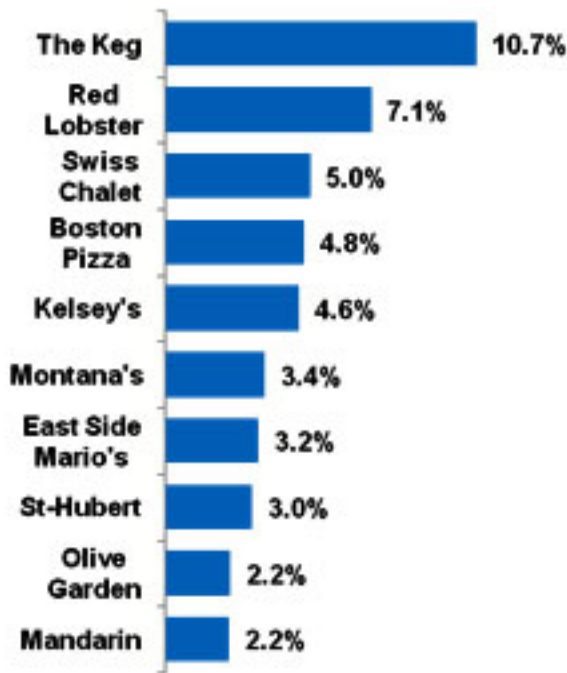


CANADA'S FAVOURITE SIT-DOWN RESTAURANTS BY INCOME

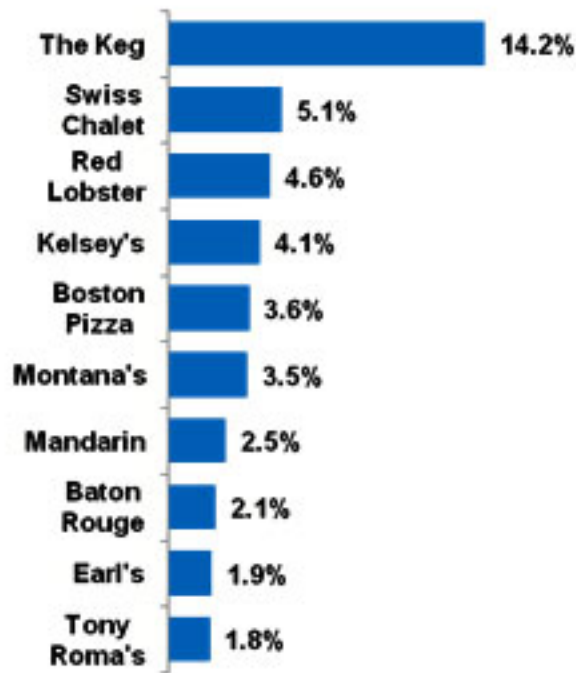
UNDER 60K *n=841*



60K TO 99K *n=541*



100K AND UP *n=230*



Q: What is your favourite sit-down restaurant?